



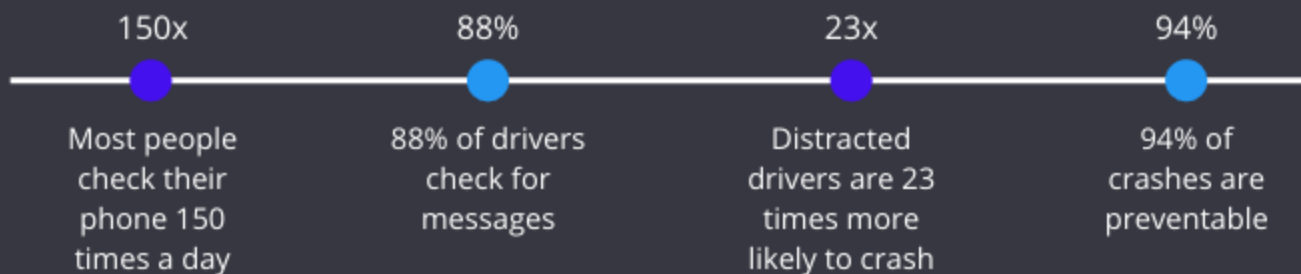
## Our mission: Get every driver home safely

**ping** eliminates the 'URGE' for drivers to check their phones

by automatically reading WhatsApp, email, SMS and all other messages out loud, so they can focus on the road.

**ping** eliminates both visual and cognitive distractions. Not just a safety tool, users save time, fuel and frustration when a time-sensitive message changes their plans. Giving drivers what they want – the ability to listen to incoming messages is the perfect engagement platform for smartphone telematics & in-app driver coaching


### Groundbreaking Solution for Smartphone Users




**SAVE LIVES, DECREASE FRAUD:** In the event of a high impact crash, ping automatically generates notifications for emergency services including time, location and potential injury severity. Employers can reduce fraud by tapping into additional forensics for claims management including road type, speed limits, impact speed, journey segments and crash timeline (available on the BEST pricing option)

Download the ping app to your mobile devices from the Google Play Store or App Store (**search for ping loud**) to start on your own journey to distraction-free driving. This is a road safety initiative that will be available for download from 14 December 2020. ping charges a **monthly subscription**, but you can try to completely free for 14 days.

For more information

 0861 100 618

 [info@masterdrive.co.za](mailto:info@masterdrive.co.za)